

Golfers drive in style thanks to Mercedes-Benz of Guildford

Perfect driving came to the fore as Mercedes-Benz of Guildford gave its backing to a charity golf day organised by Aldershot Town Football Club in aid of Help for Heroes.

The Slyfield retailer chipped in to support the event at Sherfield Oaks Golf Club in Hook by donating a sensational SLK-Class sports car for the weekend as an auction prize.

Fourteen teams of four made up of employees from regional businesses as well as several members of Aldershot Town's first-team squad took part in the day, which raised £4,500 for Help for Heroes. The charity, which provides support to members of the Armed Forces wounded in the service of their country, was chosen as the event beneficiary by representatives of the Shots' main sponsor, Xfor Group. The CEO & MD of the security organisation are former members of the Parachute Regiment who served a combined 27 years.

“Along with a Red Devil Skydive and a signed Chelsea football shirt, the SLK was one of the star lots and attracting such a prestige company as Mercedes-Benz of Guildford was fantastic,” said John Orme, Aldershot Town Sales and Events Executive. “We would like to thank them and all of the other businesses who participated in this very successful event for their involvement and generosity.”

Rory Davidson, Mercedes-Benz of Guildford's Sales Director, added: “Help for Heroes is a very worthy cause that is close to the hearts of many people, so this was one golf day that we were only too happy to swing into action and support.”

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